

Employee Retention with Enhanced Benefit Options

Attract and Retain Employees

In today's highly competitive marketplace, it has become increasingly difficult to attract and retain top talent. Salary is no longer the only compensation driver. Talented employees are looking for a benefits package that will help them protect the financial security of their families and prepare for retirement. The good news is you can offer insurance and retirement benefits that can make a difference for both your employees and your business.

You probably already have a standard benefits package in place — one that includes medical and dental coverage, disability income insurance, and a retirement plan. However, your competitors probably offer similar benefits. Today, employees are looking for additional benefits above and beyond the standard packages most employers offer. These benefits provide an incentive for employees to join and remain loyal to your company.

The following describes some incentive benefit arrangements that you can offer to your employees. They may even be of benefit to the most important employee in the business — you!

- Life Insurance 101 Term vs Whole Life**
- Advantages of Group vs Individual Coverages**
- Executive Bonus Arrangements**
- Group Whole Life**
- Key Person Coverage**
- Group Long Term Disability**
- Supplemental Disability income**
- Nonqualified Deferred Compensation Arrangements**

Creating a plan to help attract and retain key employees is a good decision. Our team will review some options, program benefits and tax considerations for companies with over 25 employees during an initial fact-finding discovery meeting. Under certain circumstance we can also assist companies under 25 employees. Contact one of our team members for details.